Global Cold Chain Alliance Guidelines for
Sharing and Republishing Content

The following policy provides the guidelines for the proper sharing of content related to the Global Cold Chain Alliance (GCCA) materials, publications, quotes, images, blog posts, etc.

Sharing and Republishing Guidelines

Interested parties may do the following:

1. Share links to content on the Global Cold Chain Alliance (GCCA) website by email and social media. If you use @gccaorg, we may even retweet your share!
2. Reference, summarize, or quote facts, figures, and quotes found within GCCA content up to 100 words adhering to the Content Attribution Policy below.

Content Attribution Policy

1. Cite the Global Cold Chain Alliance (GCCA) as the original source. If one of four core partner associations is mentioned, appropriate attribution must be used as follows:
   a. The International Association of Refrigerated Warehouses (IARW), a core partner of the Global Cold Chain Alliance (GCCA),
   b. The International Refrigerated Transportation Association (IRTA), a core partner of the Global Cold Chain Alliance (GCCA),
   c. The International Association for Cold Storage Construction (IACSC), a core partner of the Global Cold Chain Alliance (GCCA),
   d. The World Food Logistics Association (WFLO), a core partner of the Global Cold Chain Alliance (GCCA),
2. Link to the source on www.gcca.org:
   a. Article/blog post summaries and print articles: Link to the URL of the original article.
   b. For references to GCCA downloadable content offers behind a form, please link to the landing page URL with the form for that individual offer.
   c. Publications:
      i. If NOT gated and therefore, free and available to the public, link to PDF may be used, though direct link to the landing page is preferred.
      ii. If GATED and available to the public for a fee, must be linked to landing page, NOT the PDF.
   d. Images: Link to the URL where our original image is stored.
   e. Embedded infographics, video, presentations, etc.: Embed the original infographic, video, or presentation using the provided embed code or URL.